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THE PINK FUND® MAKES CHANGES TO ACCOMMODATE GROWTH

Gary Kadlec Elected to Board of Directors; Lisa Swiftney Promoted to Program Manager

(BLOOMFIELD HILLS, MI) April 28, 2014 – The Pink Fund®, the Bloomfield Hills-based 501(c)(3) public charity that provides breast cancer patients in active treatment with 90 days of financial assistance to cover non-medical expenses, has elected Gary W. Kadlec to its Board of Directors. Lisa Swiftney has been promoted to Program Manager of the organization.

"The Pink Fund is growing significantly as an organization, and we're taking the steps necessary to accommodate that growth," said Molly MacDonald, Founder of The Pink Fund. She continues, "Breast cancer is financially and emotionally challenging and I am thrilled to welcome one of our patient advocacy partners' executive team members to *our* team. Gary Kadlec's wealth of knowledge will help our organization continue to grow."

Gary Kadlec, President at Diplomat, the country's largest independent specialty pharmacy, supports and drives the specialty pharmacy's Operations, Clinical Services, Managed Care, New Business Development, Sales, Marketing and IT.

Prior to joining Diplomat, Mr. Kadlec served as COO then CEO/President of Philadelphia, PA-based excelleRx; Regional then Senior Regional Vice President of Omnicare, Inc., following its acquisition of Livonia, MI-based Specialized Pharmacy Services; and Owner and President of Specialized Pharmacy Services. A third generation pharmacist, Kadlec began his pharmacist career at St. Joseph Mercy Hospital in Pontiac, Michigan in 1971.

Lisa Swiftney joined The Pink Fund in August 2012 as Grants Processor, managing the incoming patient applications and providing monthly reports to the Qualifications Committee. "Lisa has played an integral role in the day-to-day operations of this organization in a short time," notes Ms. MacDonald. "She is a leader and a team player, has compassion, and understands the necessity of our program." As Program Manager, Ms. Swiftney will oversee grant processing and will be instrumental in executing The Pink Fund's national fundraiser in October, Dancing With The Survivors™.

About The Pink Fund®

While fighting for their lives, many breast cancer patients in active treatment lose their livelihoods. Unable to work, patients often face catastrophic financial losses. The Pink Fund, founded in 2006 by breast cancer survivor, Molly MacDonald, who experienced this herself, provides individuals in active treatment with 90 days of financial assistance to cover non-medical expenses, such as health insurance premiums, housing, transportation and utilities. The Pink Fund helps to meet basic needs and decrease stress levels, helping breast cancer patients strengthen their fight to improve survivorship outcomes and quality of life. For more information, visit www.thepinkfund.org.

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