



OUTREACH TOOLKIT

WWW.THEPINKFUND.ORG

WHAT IS PINK FUND?

Pink Fund is a national nonprofit that provides financial support to help meet basic needs, decrease stress levels, and allow breast cancer patients in active treatment to focus on healing while improving survivorship outcomes.

Pink Fund defines **active treatment** as the period after a diagnosis of breast cancer has been made, you have received a treatment plan from your doctor and are receiving chemotherapy, radiation, or a surgical procedure to remove the cancer.

A surgical procedure is defined as a single or bilateral mastectomy, lumpectomy, axillary dissection or sentinel node biopsy. Reconstruction and long-term hormonal therapies do not qualify as active treatment.



FINANCIAL BRIDGE PROGRAM

This program offers a financial bridge for women and men in active breast cancer treatment. Our 90-day grant program meets critical expenses for housing, transportation, utilities, and insurance. Funding is capped at \$3000 provided over the course of up to 3 months paid directly to applicant's creditors. If your patients meet our qualifications, we encourage them to apply as soon as possible as it may take up to 90 days for applications to be processed.

THE MARY HERCZOG FUND FOR METASTATIC BREAST CANCER

This program is designed for stage IV metastatic patients who have applied for and are awaiting Social Security Disability payments to begin. This fund provides financial assistance of up to \$6,000 for up to 6 months in direct bill payments. Patients already receiving Social Security Disability do not qualify.

QUALIFICATIONS

- 1 Patients must be actively undergoing treatment for breast cancer throughout funding
- 2 Patients or their spouse/domestic partner must have been working at the time of diagnosis and must be able to show a loss of working income
- 3 Patients' household income must be at or below 500% of the federal poverty level based on the previous year's federal tax return
- 4 Patients must provide all required supporting documentation

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APPLICATION PROCESS



Review qualifications and determine which program is right for you



Fill out pre-qualify form for the appropriate program



Receive qualification confirmation



Download, print, and fill out application



Mail in application with all required supporting documents



Email notification of received application with timeline



Application Review



Complete and eligible applications presented to committee for review (monthly)



Applicant notified of funding decision

REQUIRED DOCUMENTATION

- ☐ Copy of driver's license or state issued picture ID
- ☐ Signed and dated letter from all employer(s) you had at the time of diagnosis verifying current employment or leave status compared to your pre-diagnosis status (on company letterhead)
- ☐ Medical information form completed by an Oncologist, Licensed Social Worker, Nurse Navigator, or Patient Navigator
- ☐ A signed and dated letter (on letterhead) verifying current diagnosis and detailing the treatment plan from one of the following: Oncologist, Licensed Social Worker, Nurse Navigator, or Patient Navigator
- ☐ The first 2 pages of patient's federal tax return from the previous year
- ☐ W-2s, 1099s or Schedule Cs from the same year as patient's tax return
- ☐ A copy of patient's last 2 paycheck stubs for patient and their spouse or partner from when they last worked
- ☐ A complete copy of all patient's checking and savings account statements for the last 2 months for patient and their spouse or partner
- ☐ Copies of ALL bills to be considered for payment. Bills considered for payment:
 - ☐ Housing (*mortgage and rent*)
 - ☐ Transportation (*auto loan, lease payments, and car insurance*)
 - ☐ Utilities (*phone, internet/cable, water and sewage, and electric/gas*)

If patients meet our guidelines, we encourage them to apply as soon as possible as it may take up to 90 days for applications to be processed

CONTACT INFORMATION

For questions regarding our program and eligibility, please contact Rosalind@thepinkfund.org.

For inquiries regarding submitted applications please contact us at Grants@thepinkfund.org.