



# 2024 SPONSORSHIP OPPORTUNITIES

REAL HELP FOR THE OTHER PART OF THE FIGHT®

In its 12th year, Dancing For The Survivors® is Pink Fund's signature gala event hosted to raise funds and awareness for Pink Fund's mission. The gala, held in Southeast Michigan, brings together more than 350 attendees to celebrate survivorship through stories and performances by those affected by breast cancer.

*Come away entertained, inspired and educated!*

Dancing For The Survivors® is a ticketed gala that includes appetizers, cocktails, live music, silent and live auctions, a paddle raise, and dance performances. Selected dancers who have been touched by breast cancer share their intimate stories through moving dance performances and testimonies. The gala entertains, inspires and educates guests about the real issue of financial toxicity which is experienced by breast cancer patients and their families.

Funds raised at the gala support Pink Fund's mission to assist breast cancer patients and their families by offering a financial bridge from treatment to survivorship to mitigate the financial toxicity that accompanies a breast cancer diagnosis.

*No one should have to choose between their chemo or their car payment.*



## 2024 SPONSORSHIP OPPORTUNITIES

# BALLROOM SIGNATURE SPONSOR: \$50,000

### PRE-EVENT BENEFITS:

- Sponsorship check presentation photo to be used in nationally distributed media release
- Name/Corporate logo on Pink Fund homepage
- Name/Corporate logo on Dancing For The Survivors® webpage with direct link to company website
- “Meet our Sponsor” bio on our Dancing For The Survivors® webpage
- Name/Corporate logo on gala invitation
- Dedicated social media posts leading up to the gala
- Recognition in pre-gala digital newsletter
- Recognition in nationally distributed media release
- Recognition during our online auction rolled out the month before the gala

### EVENT BENEFITS:

- 20 Tickets (2 Tables of 10)
- Signature position in the ballroom
- Opportunity for an on-stage welcome and thank you to guests at the gala
- Recognition as Signature Sponsor on multiple video screens
- Spotlight in gala video
- Name/Corporate logo on the cover of the gala program
- Dedicated logo recognition on gala signage
- Exclusive logo on all photo booth photos
- Opportunity to provide promotional items for attendee gift bags

### POST-EVENT BENEFITS:

- Recognition in our digital newsletter
- Recognition in dedicated post-gala social media coverage
- CEO of Pink Fund available to speak at sponsor's corporate function
- Personalized thank you video featuring Pink Fund team and breast cancer survivors sent directly to your company for distribution



## 2024 SPONSORSHIP OPPORTUNITIES

# CHA CHA PREMIER SPONSOR: \$25,000

### PRE-EVENT BENEFITS:

- Name/Corporate logo on Pink Fund homepage
- Name/Corporate logo on Dancing For The Survivors® webpage with direct link to company website
- Name/Corporate logo on gala invitation
- Dedicated social media posts leading up to the gala
- Recognition in pre-gala digital newsletter
- Recognition in nationally distributed media release
- Recognition during our online auction rolled out over the month before the gala

### EVENT BENEFITS:

- 20 Tickets (2 Tables)
- Premier position in the ballroom
- Recognition as Premier Sponsor on multiple video screens
- Spotlight in gala video
- Name/Corporate logo on the inside cover of the gala program
- Dedicated poster at the gala
- Opportunity to provide promotional items for attendee gift bags

### POST-EVENT BENEFITS:

- Recognition in our digital newsletter
- Recognition in dedicated post-gala social media coverage
- CEO of Pink Fund available to speak at sponsor's corporate function
- Personalized thank you video featuring Pink Fund team and breast cancer survivors sent directly to your company





## 2024 SPONSORSHIP OPPORTUNITIES

# WALTZ SPONSOR: \$15,000

### PRE-EVENT BENEFITS:

- Name/Corporate logo on Pink Fund homepage
- Name/Corporate logo on Dancing For The Survivors® webpage with direct link to company website
- Name/Corporate logo on gala invitation
- Dedicated social media posts leading up to the gala
- Recognition in pre-gala digital newsletter

### EVENT BENEFITS:

- 10 Tickets (1 Table)
- Recognition on multiple video screens
- Name/Corporate logo on the sponsor page of the gala program (350+ attendees)

### POST-EVENT BENEFITS:

- Recognition in digital newsletter
- Recognition in post-gala social media coverage

# TANGO SPONSOR: \$10,000

### PRE-EVENT BENEFITS:

- Name/Corporate logo on Pink Fund homepage
- Name/Corporate logo on Dancing For The Survivors® webpage with direct link to company website
- Name/Corporate logo on gala invitation
- Dedicated social media posts leading up to the gala
- Recognition in pre-gala digital newsletter

### EVENT BENEFITS:

- 10 Tickets (1 Table)
- Recognition on multiple video screens
- Name/Corporate logo on the sponsor page of the gala program (350+ attendees)

### POST-EVENT BENEFITS:

- Recognition in digital newsletter
- Recognition in post-gala social media coverage



## 2024 SPONSORSHIP OPPORTUNITIES

# RUMBA SPONSOR: \$5,000

### PRE-EVENT BENEFITS:

- Name/Corporate logo on Pink Fund homepage
- Name/Corporate logo listed on gala invitation

### EVENT BENEFITS:

- 10 Tickets (1 Table)
- Recognition on multiple video screens
- Name/Corporate logo on the sponsor page of the gala program

### POST-EVENT BENEFITS:

- Recognition in post-gala social media coverage

# SWING SPONSOR: \$2,500

### EVENT BENEFITS:

- 10 Tickets (1 Table)
- Name/Company name on gala invitation
- Name/Company name on the sponsor page of the gala program





## 2024 SPONSORSHIP OPPORTUNITIES

# SPONSOR INFORMATION

NAME: \_\_\_\_\_

COMPANY/BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

**YES!** I would like to be a sponsor for Dancing For The Survivors ® 2023

- |  |  |
|--|--|
| <input type="checkbox"/> \$50,000 Ballroom Signature Sponsor | <input type="checkbox"/> \$5,000 Rumba Sponsor             |
| <input type="checkbox"/> \$25,000 Cha Cha Sponsor            | <input type="checkbox"/> \$2,500 Swing Sponsor             |
| <input type="checkbox"/> \$15,000 Waltz Sponsor              | <input type="checkbox"/> \$250 Individual Ticket Qty: ____ |
| <input type="checkbox"/> \$10,000 Tango Sponsor              |  |

Check enclosed       Credit card       Please send me an invoice

NAME ON CREDIT CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

EXPIRATION: \_\_\_\_\_ CVV: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE SEND COMPLETED FORM AND LOGOS IN HIGH-RESOLUTION  
JPEG OR PNG FORMATS  
PINK FUND | PO BOX 607 | SOUTHFIELD, MI 48037  
OR MITZI@THEPINKFUND.ORG